



WFLX

## ORDER

Print Date 08/28/12

Page 1 of 5

Flight Dates 10/30/12-11/06/12

Contract / Revision 814476 /

Original Date / Revision  
08/28/12 08/28/12

Advertiser Priorities USA Action

Agency Mundy Katowitz Media

Buying Contact

1322 G Street SE  
Washington, DC 20003Product  
Priorities USA Action

Agency Com 15%

Billing Contact  
1322 G St., SE  
Washington, DC 20003Sales Office H-DC  
Sales Region National  
Agency Ref

Order Sep 00:15:00

Estimate # 1567  
Alt Order # 06299978Billing Type Cash  
Order Type Political  
Billing Cycle EOM/EOC  
Billing Calendar BROADCASTDemographic A35+  
Rev Codes Agency Political Pol-Issue  
Product Codes PL20  
Priority P 2  
Advertiser RefPrimary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value
Competing Station	% of Order Amount
DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	48	\$7,658.50	\$9,010.00	0.00
Totals	48	\$7,658.50	\$9,010.00	0.00

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	48	\$7,658.50	\$9,010.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	11/02/12	11/02/12	MAURY 10A MAURY POVICH	Comm	10-11A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$145.00		0.00			
E 2	WFLX	11/02/12	11/02/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	----1--	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$585.00		0.00			
E 3	WFLX	11/02/12	11/02/12	TMZ TMZ	Comm	1130P-12A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 08/28/12

Page 2 of 5

Contract / Revision

814476

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:15:00

Advertiser Priorities USA Action

Product Priorities USA Action

Estimate # 1567

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	11/02/12	11/02/12	TMZ TMZ	Comm	1130P-12A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$145.00		0.00			
E 4	WFLX	11/02/12	11/02/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$115.00		0.00			
E 5	WFLX	11/02/12	11/02/12	EXTRA EXTRA	Comm	430-5P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$115.00		0.00			
E 6	WFLX	11/02/12	11/02/12	RAYMOND RAYMOND	Comm	6-630P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$115.00		0.00			
E 7	WFLX	11/02/12	11/02/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	----1--	:30	1	\$485.00	P 2	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$485.00		0.00			
E 8	WFLX	11/02/12	11/02/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$145.00		0.00			
E 9	WFLX	11/02/12	11/02/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$145.00		0.00			
E 10	WFLX	11/05/12	11/05/12	MAURY 10A MAURY POVICH	Comm	10-11A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$145.00		0.00			
E 11	WFLX	11/05/12	11/05/12	TMZ TMZ	Comm	1130P-12A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$145.00		0.00			
E 12	WFLX	11/05/12	11/05/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	1-----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$85.00		0.00			
E 13	WFLX	11/05/12	11/05/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$115.00		0.00			
E 14	WFLX	11/05/12	11/05/12	SIMPSONS SIMPSONS	Comm	630-7P	1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$115.00		0.00			
E 15	WFLX	11/05/12	11/05/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 08/28/12

Page 3 of 5

Contract / Revision

814476

Flight Dates 10/30/12-11/06/12

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Order Sep 00:15:00

Advertiser Priorities USA Action

Product Priorities USA Action

Estimate # 1567

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WFLX	11/05/12	11/05/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$145.00		0.00			
E 16	WFLX	11/05/12	11/05/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	1-----	:30	1	\$485.00	P 2	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$485.00		0.00			
E 17	WFLX	11/02/12	11/02/12	RICKI RICKI	Comm	5-6P	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$145.00		0.00			
E 18	WFLX	11/04/12	11/04/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$585.00		0.00			
E 19	WFLX	11/01/12	11/01/12	HOW I MET YOUR MOTOM HOW I MET YOUR MOTI	Comm	11-1130P	---1---	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$175.00		0.00			
E 20	WFLX	11/01/12	11/01/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	---1---	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$115.00		0.00			
E 21	WFLX	11/01/12	11/01/12	RICKI RICKI	Comm	5-6P	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$145.00		0.00			
E 22	WFLX	11/01/12	11/01/12	SIMPSON'S SIMPSON'S	Comm	630-7P	---1---	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$115.00		0.00			
E 23	WFLX	11/01/12	11/01/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$145.00		0.00			
E 24	WFLX	11/01/12	11/01/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	---1---	:30	1	\$485.00	P 2	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$485.00		0.00			
E 25	WFLX	11/01/12	11/01/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$145.00		0.00			
E 26	WFLX	11/01/12	11/01/12	MAURY 9A MAURY POVICH	Comm	9-10A	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$145.00		0.00			
E 27	WFLX	10/30/12	10/30/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	-1-----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$145.00		0.00			



WFLX

Print Date: 08/28/12

Page 4 of 5

Contract / Revision

814476

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:15:00

Advertiser Priorities USA Action

Product Priorities USA Action

Estimate # 1567

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WFLX	10/30/12	10/30/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	-1-----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$85.00		0.00			
E 28	WFLX	10/30/12	10/30/12	MAURY 10A MAURY POVICH	Comm	10-11A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$145.00		0.00			
E 29	WFLX	10/30/12	10/30/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	-1-----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$85.00		0.00			
E 30	WFLX	10/30/12	10/30/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	-1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$115.00		0.00			
E 31	WFLX	10/30/12	10/30/12	EXTRA EXTRA	Comm	430-5P	-1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$115.00		0.00			
E 32	WFLX	10/30/12	10/30/12	RICKI RICKI	Comm	5-6P	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$145.00		0.00			
E 33	WFLX	10/30/12	10/30/12	RAYMOND RAYMOND	Comm	6-630P	-1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$115.00		0.00			
E 34	WFLX	10/30/12	10/30/12	SIMPSONS SIMPSONS	Comm	630-7P	-1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$115.00		0.00			
E 35	WFLX	10/30/12	10/30/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	-1-----	:30	1	\$485.00	P 2	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$485.00		0.00			
E 36	WFLX	10/30/12	11/06/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	-1-----	:30	1	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$145.00		0.00			
		Week: 11/05/12	11/11/12	-1-----		1				\$145.00		0.00			
E 37	WFLX	10/30/12	11/06/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	-1-----	:30	1	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$145.00		0.00			
		Week: 11/05/12	11/11/12	-1-----		1				\$145.00		0.00			
E 38	WFLX	10/30/12	10/30/12	MAURY 9A MAURY POVICH	Comm	9-10A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$145.00		0.00			
E 39	WFLX	10/31/12	10/31/12		Comm	1-2P	--1----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00



WFLX

Print Date: 08/28/12

Page 5 of 5

Contract / Revision

814476

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:15:00

Advertiser Priorities USA Action

Product Priorities USA Action

Estimate # 1567

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
AMERICA NOW 1-2P															
AMERICA NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$85.00		0.00			
E 40	WFLX	10/31/12	10/31/12	Late News M-Sun	Comm	10-11P	--1----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
TEN O'CLOCK NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$585.00		0.00			
E 41	WFLX	10/31/12	10/31/12	HOW I MET YOUR MOT	Dom	11-1130P	--1----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
HOW I MET YOUR MOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$175.00		0.00			
E 42	WFLX	10/31/12	10/31/12	WENDY 2P	Comm	2-3P	--1----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
WENDY WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$85.00		0.00			
E 43	WFLX	10/31/12	10/31/12	EXTRA	Comm	430-5P	--1----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$115.00		0.00			
E 44	WFLX	10/31/12	10/31/12	RICKI	Comm	5-6P	--1----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
RICKI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$145.00		0.00			
E 45	WFLX	10/31/12	10/31/12	RAYMOND	Comm	6-630P	--1----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
RAYMOND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$115.00		0.00			
E 46	WFLX	10/31/12	10/31/12	MORNING NEWS 8A	Comm	8-9A	--1----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
FOX 29 MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$145.00		0.00			
Totals														48	\$9,010.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WFLX, West Palm Beach, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">9.11</span>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX # <del>777</del>		814476		

**Total Charges:** 7658.50 net

This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

\_\_\_\_\_

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

**I represent that the payment for the above described broadcast time has been furnished by:**

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_

Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

  
Signature

John Heislman  
Printed Name

GM  
Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington DC

**REQUEST RECEIVED FROM**

**DATE** 8/28/12

<b>BUYER:</b>	Casey Bessette
<b>AGENCY:</b>	Mundy Katowitz
<b>ADDRESS:</b>	1322 G St SE Washington DC 20003
<b>PHONE #:</b>	202 675 6936
<b>FAX #:</b>	202 675 6929
<b>OTHER:</b>	

**AVAILS FOR** **ISSUE**

<b>COMMITTEE:</b>	Priorities USA
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	Greg Speed
<b>ADDRESS:</b>	1101 15 <sup>th</sup> Street, 2 <sup>nd</sup> Floor Washington, DC 20005
<b>PHONE #:</b>	
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	ISSUE
<b>OFFICE:</b>	
<b>PARTY:</b>	Democrat

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All

**PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE**

**HRP FORM #0141**